

# ALERT No. 2

## HURRICANE KARL

SEPTEMBER 17, 2010

---

### In This Issue

- ❖ ART'S EMERGENCY CENTER REPORT
  - ❖ HURRICANE KARL
  - ❖ FAST, EASY SHIPPING WITH OUR FREIGHT CALCULATOR
  - ❖ FREE PREPOSITIONING RELIEF AID STAGING WAREHOUSE IN MIAMI
  - ❖ HUMANITARIAN LOGISTICS TOOLS
  - ❖ MEDIA PARTNERS & PROJECT AID THE AMERICAS
- 

### ART'S EMERGENCY CENTER REPORT

The *Americas*Relief Team's emergency center has not been activated; the center is staffed to help coordinate the shipping of relief aid to victims of the event. However, we anticipate that air relief flights, ocean relief space and co-loading opportunities will develop. We will notify our colleagues, friends and partners of space-available opportunities as this emergency develops.

### HURRICANE KARL HITS MEXICO

Hurricane Karl quickly strengthened into a major hurricane before making landfall along the central and southern coast of Mexico, with the eye of the storm about 10 miles north of Veracruz. The maximum sustained winds at landfall were estimated to be 115 mph. Mexico's National System for Civil Protection issued a red alert for central and southern Veracruz, an orange alert for northern Veracruz and the states of Hidalgo, Tlaxcala and Puebla, and a yellow alert for the states of Tamaulipas, San Luis Potosi and Oaxaca. Rainfall totals of 5 to 10 inches with locally up to 15 inches are expected in the interior mountains of central and southern Mexico, which will likely cause flooding and possible mudslides. The flood threat may exist as far west as Mexico City.

Americas Relief Team will continue tracking the storm as well as the aftermath in order to best assess the damage and develop a plan of action.

To track the latest tropical activity, please visit our [website](#).

## FAST, EASY SHIPPING WITH OUR RELIEF CALCULATOR

Through **AmericasRelief Team's** new Freight Calculator, we are able to offer hassle free shipping with immediate quotes and preferential pricing. Please visit our [website](#) to learn more.



## FREE PREPOSITIONING & STAGING WAREHOUSE

While we hope that this hurricane season will prove to be less active than predicted, we all know that natural disasters will inevitably strike—suddenly and horrifically—somewhere in the region. Therefore **AmericasRelief Team** and corporate partner LAPARKAN, have arranged for the use of a prepositioning and staging warehouse at no cost to NGOs. Visit our [website](#) for details.

**AmericasRelief Team**  
P.O Box 546135  
Miami, Florida 33154  
T (305) 884-0441  
[info@americasrelief.org](mailto:info@americasrelief.org)



**Emergency Response Center**  
3775 NW 77 Street  
Miami, Florida 33147  
Use NW 75 Street Entrance  
T (305) 836-4393

## HUMANITARIAN LOGISTICS TOOLS

ART provides leadership to NGOs by bringing together innovation, ideas and technology on humanitarian logistics. For more information on humanitarian logistics tools please visit our [logistics page](#). Here you can find our Logistics & Transportation Guide, our Logistics Help Request Form, and other valuable information.

## MEDIA PARTNERS



*We are proud of our media partnership; created to give South Floridians an opportunity to reach out and help those who have been directly affected by catastrophic events.*



**AmericasRelief** Team is a Florida private sector collaboration of corporations and non-profit organizations created to help our friends in the Americas in times of crisis and disasters.

**AmericasRelief** Team reacts to immediate crisis, provides ongoing logistics assistance, and conducts plans for future events in the region which will require effective coordination of humanitarian relief.

**AmericasRelief** Team

T (305) 884-0441

F (305) 260-4214

[info@americasrelief.org](mailto:info@americasrelief.org)

[www.americasrelief.org](http://www.americasrelief.org)

